2019 American Wind Week Talking Points

This #AmericanWindWeek let’s celebrate the ways Wind Powers Opportunity.

- **Wind powers opportunity for job creation.** Over 114,000 Americans across all 50 states work in wind, many in the more than 500 U.S. factories that build wind turbine parts. Wind technician is the country’s second fastest growing job according to the U.S. Bureau of Labor Statistics.

- **Wind powers opportunity in rural America.** Wind projects bring new jobs and added revenue to rural communities. Wind pays over $1 billion in state and local taxes and landowner lease payments every year. That’s stable income that helps keep the family farm in the family during droughts and low crop prices. It also adds resources to invest in schools, fix roads and fund emergency services.

- **Wind powers opportunity in our everyday lives.** Many of the products we use every day are powered by wind. Companies like General Mills, GM, Walmart and Google are powering their operations using wind energy because it’s low cost, reliable and clean. Whether you’re grabbing coffee at Starbucks, picking up supplies at Home Depot or enjoying a cold Budweiser, there’s an increasingly likely chance that product or store is powered by wind.

- **Wind powers opportunity for America’s veterans.** The men and women who serve our country find wind jobs at a rate 67% higher than the average U.S. industry. The skills, knowledge and teamwork they learn while serving make them perfect fits for well-paying wind careers. These jobs offer them a way to continue their service while providing for their families.

- **Wind powers opportunity for a clean future.** Wind-generated electricity avoids 43 million cars’ worth of carbon emissions every year, and wind is one of the fastest, most cost-effective ways to reduce carbon pollution. Wind also cuts air pollution that triggers asthma attacks and creates smog, avoiding $9.4 billion in public health costs in 2018 alone.

- **Wind powers opportunity offshore for a new American energy industry.** Harnessing world-class U.S. offshore wind resources at scale will reliably deliver large amounts of clean energy to America’s biggest population centers, grow tens of thousands of well-paying American jobs, revitalize ports and coastal infrastructure, and create a nearly $70 billion opportunity for U.S. supply chain businesses.