



AMERICAN WIND WEEK

August 11-17, 2019

What is American Wind Week?

Wind power is America's No. 1 source of renewable energy. In celebration, AWEA hosts an annual "American Wind Week" with a wide variety of events around the country that show how wind works for all Americans.

The U.S. is where utility-scale wind turbines were invented. America has become a global leader in wind power, with some of the best wind resources and the most productive wind turbines in the world. We encourage wind power companies, supporters and elected officials to gather for a week of events to bring attention to this American success story.

Outcome: Members of Congress and state legislators take part in events in their home districts and carry that experience back to Washington. The week's media coverage and events will prime lawmakers to talk about wind's job creation and economic development.

How to participate: Celebrate American Wind Week however best suits you. Online, in local communities and at your company.



Congressman Dan Kildee posts on Facebook a photo of his visit to a wind farm in Reese, Michigan.

Suggested American Wind Week activities:

- Hold a wind farm open house or community day
- Host a government official at a wind project or manufacturing facility
- Get active on social media using the hashtag #AmericanWindWeek
- Share photos featuring wind week branding and/or the American flag
- Anything else you think fits, let us know your great ideas!



Senator Jerry Moran looks out atop a wind turbine in Kansas.

How AWEA will support your participation:

- AWEA will create a suite of content to help support your events and involvement:
 - Messaging
 - Landing page - AmericanWindWeek.org
 - Videos
 - Handouts and fact sheets for event participants
 - Social media graphics
 - Story map showcasing planned activities during American Wind Week
 - Branded items (*subject to availability)
 - Tips for hosting elected officials at a wind farm or facility
 - Amplifying media coverage resulting from your event

No matter what you do:

- Work in top message
- Feature an American flag in any photos or videos
- Wear wind or branded apparel during your event
- Share social media content
- Livestream your event on Facebook or Twitter

#AmericanWindWeek

Contact: windweek@awea.org

